ABOUT KIDS ARE A TRIP & GROUPS ARE A TRIP

Kids Are A Trip is an award-winning family travel website committed to sharing travel inspiration with families who want to explore beyond their backyards. Our goal is to show families that every destination can be kid friendly. We enjoy sharing stories of adventure, luxury properties, destination guides, and off-the-beaten path discoveries. Groups Are A Trip is a travel planning resource specializing in multigenerational vacations, family reunions, couples' trips, and adventures with friends. We offer tips, inspiration, and advice for unforgettable group getaways.

ABOUT KIRSTEN

Kirsten has been the Editor and Content Creator behind Kids Are A Trip and Groups Are A Trip for the last 11 years. Both are syndicated on MSN. She is a mom of three boys and is based in Dallas/Fort Worth. Kirsten is proud of her Puerto Rican heritage, and travels to teach her children about other cultures. Her audience books over 35+ hotel stays/month through her sites and combined they sold over $300K in tours this past year. Kirsten has been featured in *Fodors, Trip Savvy, Parents, NBC, Lonely Planet*, and various national publications. She is the Membership Chair of SATW, and the co-host of *Her Travel Expert* podcast.

BLOG AUDIENCE

72% are women

23% are 35-44

29% are 25-34

78% are from U.S

BLOG STATS COMBINED

57,000 monthly unique visitors

75,000 monthly page views

21,500 vacation planners in Luxe Family Trips Facebook group

A FEW OF OUR PAST COLLABORATIONS

- Mastercard
- Adventures by Disney
- AmaWaterways
- Experience Scottsdale
- UnCruise Adventures
- Discover Puerto Rico
- Tourism Ireland - Steller
- Club Med Québec

Contact me to find out more about how we can work together email: kmaxwell@kidsareatrip.com We have many options to ensure your client's message is delivered in a thoughtful manner to our audience.

Media Kit 01/25

22,400+
@kidsareatrip

10,500+
kidsareatrip

1,000,000 monthly
kidsareatrip

85,500+
@kidsareatrip

90,000+ views
kidsareatrip